



Friends,

I want to share with you that after a great deal of discussion and consideration, we have made the difficult decision to postpone our *Boots and Bling* Gala scheduled for *November 11, 2021*. This is not a decision we make lightly as the funds raised from the Gala are extremely important to support local Alzheimer's New Jersey programs that are vital to New Jersey families impacted by Alzheimer's disease. Nevertheless, given all the important health and safety factors related to the ongoing COVID health crisis in New Jersey, we decided that hosting an in-person Gala is not feasible this fall.

The impact of COVID-19 continues to be felt across our state in so many ways – those that we all anticipated and those we didn't expect - including economic challenges and their relation to decreased contributions while, at the same time, we are experiencing the increased needs of families in our community who are challenged by Alzheimer's disease.

We appreciate the ongoing support and understanding of all our sponsors, journal advertisers and other Gala donors. Our Gala Committee and staff are working to reschedule the event so that you can join us for a fun and relaxed evening this coming spring.

In the meantime, visit our website at www.alzsj.org for program updates and information on other ways that you can help now.

At Alzheimer's New Jersey, *we take care of our own*. And that is what your continued support will help us do.

Most importantly, be healthy and safe.

Thank you for your understanding.

Warmest regards,

A handwritten signature in black ink that reads "Kenneth C. Zaentz".

Kenneth C. Zaentz, CFRE
President and CEO