

LETTER OF INVITATION

Dear Colleague,

It is our pleasure to invite you to the **2019 New Directions in Research and Care Physician Education Dinner Program**.

We are honored to welcome **Tiffany Chow, MD**, Medical Strategy Director in Neurology, IQVIA and former Director of Clinical Monitoring and Diversity Strategist of the Alzheimer's Therapeutic Research Institute of the University of Southern California, and Professor of Clinical Neurology, Keck School of Medicine. Dr. Chow will present on clinical trial recruitment and Alzheimer's disease, and lead us in a discussion of clinical trials and clinical practice.

We hope that you will be able to join us for this educational evening.

Shailaja Shah, MD
Programs and Advocacy Committee

Theresa M. Redling, DO, FACP
Programs and Advocacy Committee

Our Mission

To respond to the needs of people in New Jersey who are affected by Alzheimer's disease and other dementias, by providing programs and community partnerships that increase awareness and access to services.

Alzheimer's  New Jersey®

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425 Eagle Rock Ave, Suite 203
Roseland, NJ 07068

Physician Education (CME Approved)

Register online at www.alznj.org



New Directions in Research and Care

Alzheimer's  New Jersey®

Physician Education Dinner Program
(CME Approved)

Tuesday, April 30, 2019

5:30—8:00 p.m.

The Palace at Somerset Park
Somerset, New Jersey

Featuring



Tiffany Chow, MD

Medical Strategy Director in
Neurology, IQVIA

This activity is jointly provided by Medical Education Resources and Alzheimer's New Jersey.



AGENDA

5:30—6:00pm Cocktail Reception

6:00—8:00pm Presentation & Dinner

***Clinical Trial Recruitment:
Part of the Standard of Care for
Alzheimer's Disease***

Physician Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Medical Education Resources (MER) and Alzheimer's New Jersey. MER is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation

Medical Education Resources designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.



Disclosure of Conflicts of Interest

It is the policy of Medical Education Resources to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection and analysis.

Target Audience

This activity has been designed to meet the educational needs of geriatricians, geriatric psychiatrists, neurologists, and other clinicians involved in the care of patients with Alzheimer's disease and dementia.

PRESENTER

Until recently, **Tiffany Chow, MD** was a Professor of Clinical Neurology at the Keck School of Medicine of the University of Southern California (USC), and Director of Clinical Monitoring and Diversity Strategist of USC's Alzheimer's Therapeutic Research Institute (ATRI), a lead organization in the NIH-funded Alzheimer's Clinical Trial Consortium which is dedicated to expanding studies for therapies in Alzheimer's disease and other dementias. She now serves a commercial research organization, IQVIA, as a Medical Strategy Director in Neurology. Dr. Chow's research has spanned observational studies of behavioral disturbance in dementia, structural and functional neuroimaging, clinical trials, and knowledge translation.

Prior to working in research administration, Dr. Chow cared directly for patients with early-onset dementias and their families. Dr. Chow served as Senior Scientist and Behavioural Neurologist at Baycrest Health Sciences, Toronto; as Director of the Frontotemporal Dementia Clinic at USC; and as Clinical Core Director of the Alzheimer's Disease Center at the NIA-funded Alzheimer's Disease Research Center at USC. Dr. Chow also held faculty appointments at the Schools of Medicine of University of Toronto and University of California Los Angeles (UCLA).

A graduate of Rush Medical College, Dr. Chow's training included a fellowship in the Dementia and Behavioral Neuroscience Program at UCLA's School of Medicine. Board certified in Neurology, Dr. Chow also earned certification in Behavioral Neurology from the United Council for Neurologic Subspecialties.

PROGRAM

***Clinical Trial Recruitment:
Part of the Standard of Care for Alzheimer's Disease***

The authors of the National Strategic Plan against Alzheimer's for the U.S. took care to encourage a cultural shift for everyone to consider it a civic duty to volunteer for clinical research. How would that help? How would it complicate medical practice? The speaker will present some evidence for why increased volunteerism could get us to the next effective intervention faster and then lead an interactive discussion on the barriers to widespread implementation of the premise that clinical trial recruitment should be part of Standard of Care for Alzheimer's disease.

Upon completion of the program, participants will be able to:

- Explain the sources of clinical trial expenses
- Identify the pros and cons of referring patients into clinical drug trials
- Describe the challenges of enrolling diverse populations into research
- Discuss whether your practice has invested enough time or effort into finding Alzheimer's disease prevention

REGISTRATION

First Name: ONLINE REGISTRATION: ALZ.NJ.ORG®

Last Name: _____

Professional Title: MD DO PhD _____

Primary Specialty: _____

Address: _____

City: _____

State: _____ Zip: _____

Daytime Phone: _____

Email: _____

Session Fee: **\$55**

Method of Payment:

Check

Make payable to **Alzheimer's New Jersey** and mail to: Alzheimer's New Jersey

Attn: Physician Education Dinner Program
425 Eagle Rock Avenue, Suite 203
Roseland, NJ 07068

Credit Card – FAX this form to **973-586-0094**
...or **Register Online** at www.alznj.org®

Visa MasterCard American Express Discover

Credit Card # _____

Exp. Date: _____

Cardholder Name: _____

Signature: _____

The registration confirmation will be emailed to you, with directions. If confirmation is not received, call **973-586-4300**.