



Sneak Preview 2007 Education and Research Conference

The 2007 Education and Research Conference, “New Directions in Research and Care,” will be held on Friday, May 11, 2007 at the Doubletree Hotel and Executive Meeting Center in Somerset, NJ. The Education and Research Conference is the only professional conference with a dedicated focus on the care and treatment of Alzheimer's disease and related dementia disorders offered in New Jersey.

This year's theme, “New Directions in Research and Care,” reflects the new ways in which researchers are studying Alzheimer's disease and emerging trends in treatment and care approaches. The conference will provide healthcare professionals with the latest information on dementia research and care.

Featured Speakers

During morning and afternoon plenary sessions, attendees will hear from nationally-renowned speakers:

John Morris, MD, director of the Alzheimer's Disease Research Center and director of the Center for Aging at Washington University will provide insight into how new trends in

Alzheimer's research offer great promise of effective treatments for the future.

Tommy Hays, author of *The Pleasure Was Mine*, has written several novels. His personal experience laid the groundwork for *The Pleasure Was Mine*, for which he is a finalist for the 2006 SIBA (Southern Independent Booksellers Alliance) Fiction Award.

David Troxel, MPH co-author of *Best Friend's Approach to Alzheimer's Care*, is known for his writing and teaching in the fields of Alzheimer's disease and long-term care. He has co-authored four influential books on Alzheimer's care and numerous articles related to staff development and training.

Breakout Sessions

Breakout sessions will be offered in the following focus areas: medical management, direct care techniques, supportive services and policy. Also offered is a special training intensive on activity-focused care. Sessions will focus on areas of interest to home care professionals, dementia care managers, nursing home administrators and all related healthcare

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More than 500 healthcare professionals are expected to attend our education conference this May. Learn more at www.alznj.org or call 973-586-4300.

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Our Mission

To enhance care and support for individuals, their families and caregivers, and to eliminate Alzheimer's disease through the advancement of research.



From the President and CEO

Dear Friends:

The beginning of the year is a rejuvenating time - it allows us to evaluate our lives and consider some fresh approaches. This year at the Greater New Jersey Chapter, we're making new strides and are headed in some new and exciting directions.

We hear of new discoveries in Alzheimer's diagnosis and treatment almost every day - these discoveries are providing new opportunities for educational programs for the community and professionals. Much of our rejuvenation has been focused in our programs and services area - the core of our mission.

At our upcoming Education and Research Conference, "New Directions in Research and Care," professionals will benefit from a day full of opportunities to catch up on the latest developments and ideas for caring for individuals with Alzheimer's disease and their families.

We're also committed to supporting the newer faces of Alzheimer's disease -- younger individuals and their caregivers who are dealing with the early stages of Alzheimer's disease. I am pleased to report that we are developing new programs that address the unique needs of these individuals such as educational workshops and specific support groups.

I hope you'll enjoy learning more about our exciting plans for this year and will consider getting more involved with the Chapter. You can always find the latest news and program updates on our Web site - www.alznj.org - or we're just a phone call away: 800-883-1180.

Patricia A. Lombreglia
 President and CEO

Association News


Annual Meeting – New Board Officers Announced



John O'Marra

Following the Annual Meeting of the Board of Directors in November 2006, the Board of Directors announces the following changes in the Executive Committee.

John O'Marra, Esq. was elected as the new chairman. During his many years of service to the Chapter, John has assumed leadership roles in the Legendary Links Golf Raffle and the Polo Classic event. Former chairman Steven Friedman now serves as vice chair and member of the Executive Committee.

Eleanor Pearson was named as the new secretary and member of the Executive Committee. Eleanor has been a dedicated volunteer for many years and founded the Southern Regional Memory Walk in Point Pleasant Beach. 



Eleanor Pearson

The full list of newly-elected officers are:

- John O'Marra, Esq. Chair
- Steven L. Friedman, Esq., Vice Chair
- Leslie C. Rohrbacker, Esq. Vice Chair
- Gloria Zayanskosky, Vice Chair
- Philip E. Hundrath, CPA, Treasurer
- Eleanor Pearson, Secretary




John O'Marra, board chairman and Patricia Lombreglia, president and CEO thank exiting board chairman Steven Friedman at the Benefactors Reception for his committed leadership.



Chapter Welcomes Dr. Shailaja Shah to Board of Directors


John O'Marra, Esq., chairman of the board of directors, recently announced the appointment of Dr. Shailaja Shah to the board of directors.

Dr. Shah graduated from Grant Medical School, Bombay, India. After completing a residency in psychiatry from Robert Wood Johnson Medical School, she went on to finish a fellowship in geriatric psychiatry also at Robert Wood Johnson. Dr. Shah is board certified in both general psychiatry and geriatric psychiatry. For the past five and a half years, she has been a faculty member (clinical assistant professor) at University of Medicine and Dentistry of New Jersey (UMDNJ)'s University Behavioral Health Care (UBHC) Comprehensive Services on Aging (COPSA) Institute for Alzheimer's Disease and Related Disorders and was appointed as assistant training director for the geriatric psychiatry fellowship at UMDNJ-UBHC, Robert Wood Johnson Medical School.

Dr. Shah is known for her compassionate care and expertise in treating patients and families with dementia and Alzheimer's disease. She has also lectured on various aspects of Alzheimer's disease to other professionals and was awarded the Master Clinician Award in October 2005 for her dedication to the care of patients seen at UBHC. 

Reichman Named Chair of Medical and Scientific Committee

The Greater New Jersey Chapter proudly announces the reformation of the Medical and Scientific Committee. Chaired by board member William Reichman, MD, the Committee will serve as an advisory board and provide expertise to the Chapter for medical and scientific matters related to policy formation, message development and media opportunities.

Dr. Reichman will also author a new column in our newsletter, "From the Medical and Scientific Committee Chair," that will help readers sort through the latest medical advances in the treatment and diagnosis of Alzheimer's disease and related topics. 

alznj.org Update


Check out our Latest News page for Chapter and Alzheimer's updates.

We're adding more features to alznj.org every day! Visit often and take a look through new program brochures, third-party event listings and special event photos.



Association News

Memory Walk '06 Raises \$500,000+ to Support Programs and Services

Many thanks to all who supported Memory Walk '06, the largest national fundraising event for Alzheimer disease! This year a record 200+ teams, and more than 2,000 participants laced up their sneakers and continued to raise funds through Alzheimer's Disease Awareness Month in November. *Thank you for helping to raise more than \$500,000 to support the programs and services of the Greater New Jersey Chapter!* 

Congratulations to our Top Fundraisers

Top Individual Fundraisers

- Southern Regional Walk
Jim Jordan
- Central Regional Walk
Mary Sheridan
- Northern Regional Walk
Amanda Shaw

Top Teams

- Southern Regional Walk
The Jordan Real Estate Group
- Central Regional Walk
Foothill Acres "Forget-Me-Nots"
- Northern Regional Walk
Cedar Crest Memory Walkers

School Spirit Awards

- Southern Regional Walk
Freehold Township Peer Leaders
- Central Regional Walk
Stuart Country Day School
- Northern Regional Walk
Saint John's Eagles


Team Challenge Winners

- Team Building Winner
Michelle Derpich, MHS Peer Leaders
- Team Fundraising Winner
John Riismandel, Bridgewater Warriors
- November Fundraising Challenge
Mary Sheridan, Bronx Girls



In honor of the Northern Regional Memory Walk, Paramus Mayor James J. Tedesco III, renamed Jockish Sq. in Paramus, "Alzheimer Way" for the week of October 23, 2006. Pictured at the street renaming ceremony are: (left to right) Russell Rothman, member of the board of directors and chair of the Northern Regional Memory Walk Committee; Elaine Winter, associate director of the Northern Regional Office at Oradell; James J. Tedesco III, mayor of Paramus; Amanda Shaw, junior co-chair of the Northern Regional Memory Walk Committee; and her father, Joe Shaw, member of the Northern Regional Memory Walk Committee.

Thank You to Our Sponsors

The Greater New Jersey Chapter is grateful for the support of the many sponsors and community volunteers who made our Memory Walk events possible. If you are interested in sponsorship opportunities for Memory Walk 2007, please call Kim Suarez, associate director of special events at 609-514-1180. 

National Presenting Sponsor:

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Gold Sponsors: Bristol-Myers Squibb, Erickson Retirement Communities **Silver Sponsor:** Novartis

Association News

Chapter Bestows Circle of Honor Awards

The Alzheimer's Association, Greater New Jersey Chapter recently presented its most prestigious awards to honor individuals and companies that have made outstanding contributions to improving the lives of people with Alzheimer's disease and their families. The Circle of Honor Awards, given annually by the Chapter's Board of Directors, were presented at a reception on November 2, 2006, the eve of Alzheimer's Awareness Day in New Jersey. 



Corporation of the Year

The Corporation of the Year Award was presented to Genworth Financial. Since 2000, Genworth Financial and its agents have contributed more than \$3.5 million to the Alzheimer's Association Memory Walk®, and the company currently serves as the sole national presenting sponsor for Memory Walk. Locally, Genworth Financial has raised tens of thousands of dollars for Memory Walk, consistently ranking as one of the Chapter's top teams. In addition, Genworth has supported the Chapter's special events, including the Legendary Links Golf Raffle and Polo Classic. The support of Genworth Financial has provided significant funding for the Chapter's community based programs and services and has generated publicity that has increased community awareness about Alzheimer's disease.

Foundation of the Year

The Concordia Foundation was named the Foundation of the Year. The Concordia Foundation, which supports a wide range of charitable, educational, literacy and artistic goals, has provided funding to the Association since 2005 in support of community education programs. The Foundation also supported the distribution and Chapter branding of an educational DVD entitled, "Reflections of Memories Lost: Understanding Alzheimer's Disease." The DVD has been distributed to caregivers throughout our service area and has served as an important resource for educating families about Alzheimer's disease, providing information on early warning signs, diagnosis, treatment, and support.



Spirit Award

The Spirit Award was given to Ashwinee Ragam, a senior at Hunterdon Central Regional High School in Flemington, who has been studying the ancient art of Bharatanatyam dance since she was seven years old. In the fall of 2005 she made her dance debut at a performance dedicated to the Alzheimer's Association. In honor of her performance, Ashwinee asked family and friends to make contributions to the Association raising over \$9,000. In July 2006, in celebration of the 100th birthday of her late grandfather, Ashwinee performed a dance recital in India raising funds for the Alzheimer's and Related Disorders Society of India. Ashwinee also volunteers at an assisted living facility.

Advocacy Award

State Senator Barbara Buono (D-Middlesex) was honored with the Advocacy Award for her continuing efforts to raise awareness of the impact of Alzheimer's disease in New Jersey. Senator Buono is the primary sponsor of a bill that would designate a day in November of each year as "Alzheimer's Disease Awareness Day." She was a co-sponsor of a bill, now law, that requires the Division of Law and Public Safety to establish policy for state police and local law enforcement in working with the Safe Return Program to recover lost individuals with Alzheimer's disease and related disorders. Senator Buono has been a New Jersey State Senator since 2002 and is the current chair of the Senate Democratic Conference. She also serves on the Health, Human Services, and Senior Citizens Committee.



Caregiver Corner



Laura Holly-Dierbach,
RNC, MPA, Vice President
of Programs and Services

Chapter Services Spotlight: Respite Care Program for Caregivers

What is Respite Care?

Respite care is a form of short-term relief for the primary caregiver. "Respite" is for the caregiver; "care" is for the person with Alzheimer's disease. Alzheimer's disease is a progressive, degenerative neurological disease that affects the brain and results in impaired

memory, thinking, and behavior. Persons suffering from this devastating illness may require much supervision and assistance with daily living activities. This continual demand for care can create emotional and physical stress for caregivers.

What is the Respite Care Program for Caregivers?

The Respite Care Program for Caregivers has been designed to help family caregivers learn about and experience the importance of respite care services when the family member is providing primary caregiving services for someone with Alzheimer's disease or a related dementia. The program offers family caregivers information about available community respite care resources such as home health care, adult day care and residential respite; as well as, some limited financial assistance to help offset the cost of respite care.

Funding for the Respite Care Program for Caregivers is limited, so we do not guarantee that an applicant will receive financial assistance. However, we encourage you to apply. If funding is not available when you apply your application will be kept on file for a period of twelve months from the date received.

Who is eligible for the Respite Care Program for Caregivers?

To be accepted into the Respite Care Program for Caregivers, the primary family caregiver and the person with Alzheimer's disease must:

- Live together full-time in one of the 14 counties served by the Alzheimer's Association Greater New Jersey Chapter.
- Submit a physician's certification that the person receiving care has Alzheimer's disease or a related progressive, degenerative, neurological dementia.
- Submit an application complete with all required information.

We do not require disclosure of financial information in the application process.

How does the program work? What is the amount of financial assistance received through the Respite Care Program for Caregivers?

The Respite Care Program for Caregivers is a reimbursement program. Once we have received a completed application from an eligible applicant and funds are available, the applicant is

contacted. If the applicant accepts participation in the Respite Care Program for Caregivers at that time, the Alzheimer's Association will provide reimbursement for up to \$1,000 for approved respite services used during the three-month period beginning on that date of acceptance. To receive reimbursement, proof of payment for approved respite services must be submitted in addition to a signed letter of agreement with the Alzheimer's Association.

What kinds of respite services qualify for reimbursement in the program?

The family caregiver is responsible for the selection and arrangement of respite care services. All services must be through a licensed agency to qualify for reimbursement in the Respite Care Program for Caregivers. Respite services may be:


- **In-home Services:** personal care services provided in the home by certified home health aides employed and supervised by a licensed health care services agency. Direct payments made to home health aides/companions cannot be reimbursed.
- **Adult Day Care Centers:** care provided in a licensed medical or social adult day care program by a trained staff. A typical day might include socialization with others, moderate exercise and activities, light meals and assistance with personal care.
- **Overnight Care:** temporary placement in a licensed facility to allow the caregiver to travel, receive medical care, or have a complete rest. The person with Alzheimer's disease must return home within 30 days for financial assistance to be granted.

The Alzheimer's Association Helpline can provide information about respite care services available throughout our service area, but can make no specific recommendations concerning the choice of respite services. The family caregiver is responsible for the selection and arrangement of respite care services.


How long does participation in the Respite Care Program for Caregivers last?

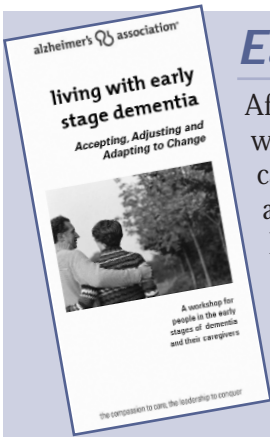
Three months from the date of acceptance until three months after that date. The date of acceptance is the day the Association representative contacts the applicant to offer funding and the applicant accepts.

Can you reapply for participation in the Respite Care Program for Caregivers?


Due to the large number of people who are primary family caregivers for someone with Alzheimer's disease or a related dementia we are not able to provide the financial reimbursement to a family more than once. However, all of our other services such as: Helpline, Safe Return, support groups and caregiver education and training are always available. 

Warren County Caregiver Workshop Planned for March

“A Diagnosis of Dementia: What You Need to Know” will be held on March 24 at Warren Hospital in Phillipsburg. Presented with Warren Hospital, this workshop will begin with an overview of Alzheimer's disease presented by Yogesh Viroja, MD, geriatrician, geriatric services at Warren Hospital. Attendees will also learn about the legal and financial considerations of caregiving, presented by Robert Ellwood Esq., elder law attorney. Breakout sessions will focus on tips for working with your doctor and healthcare team and important community and county resources that support caregivers. For more information and to register for this program, please call 973-586-4300. 




Early Stage Workshops: Spring Dates

After a successful debut last Fall, the Chapter is pleased to announce Spring 2007 dates for the “Living with Early-Stage Dementia” workshops for individuals in the early stages of dementia and their caregivers. Offering valuable information about the many ways in which family members and friends are affected by a diagnosis of dementia, these interactive sessions also allow participants to share and learn tips on how to successfully make it through the day. For more information on these programs, please contact Eileen Doremus at 609-514-1180. 

- Thursday, March 15, 2007: St. Elizabeth Ann Seton Church, Whiting
- Saturday, April 14, 2007: SAGE Spend-A-Day, Summit
- Saturday, May 5, 2007: Valley Hospital, Ridgewood

Community Library Display and Outreach

Many thanks to the hosts of our library display. These collaborations have allowed us to expand our educational outreach while raising awareness about Alzheimer's disease and related dementias. We are pleased to announce the following public libraries will be hosting our traveling library display this winter and spring. 

February 2007

Perth Amboy Public Library
Princeton Library

March 2007

Waretown Library
Library of the Chatham

April 2007

Toms River Branch Ocean County Library
Sussex County Library-Dorothy Henry Library

May 2007

New Milford Public Library
Garfield Public Library



Chapter Offers Support Group Facilitator Trainings


“The support group gave me hope, knowledge and awareness that I am not alone,” shares the daughter of a man diagnosed with Alzheimer's disease, who attends an Alzheimer's caregiver support group.

A support group settings is an important resource for caregivers of persons with Alzheimer's disease or a related dementia. A support group offers a safe, structured and non-judgmental environment to specifically address the day-to-day concerns of caregivers. Effective support group are led by competent, trained persons who understand group structure and dynamics, are aware of available resources and skilled in providing a successful support group experience for all.

The Alzheimer's Association is pleased to offer trainings for those wishing to become support group facilitators. Facilitator training includes information about the disease, how to efficiently conduct a support group; how to best meet the needs of those in attendance, how to skillfully balance group interaction, ways to publicize the group and much more! For more information about these trainings call 973-586-4300.

Learning Institute

Community Education Calendar: Winter and Spring 2007

The following programs are free and open to the public. Programs are subject to change and cancellation. Please call to register for all programs. For more information, or to register please call 800-883-1180 Monday - Friday 8:00 a.m. to 5:00 p.m. or, after 5:00 p.m. call 973-586-4300 and leave a message. 

Communication: The Key to Understanding Behavior

Behaviors are often times how persons with dementia communicate their unmet needs to others. This session will help caregivers identify reasons why a person with dementia may exhibit misunderstood behaviors. It will provide communication techniques to assist with responding to repetitive actions, aggressive behaviors, recognition difficulties, and anxious or agitated feelings.

- ▶ February 1, 2007, 5:30 -6:30 p.m., CareOne at Madison Ave., Morristown
- ▶ April 26, 2007, 6:30 - 8:30 p.m., Daughters of Miriam, Clifton
Dinner will be served and seating is limited, please RSVP by 4/20/07 to 973-586-4300

Answers to Frequently Asked Questions about Alzheimer's Disease

Designed to help families and caregivers of recently diagnosed individuals, this basic introductory program will present an overview of Alzheimer's disease, discuss current research and treatment options and share community resources that will be helpful along the caregiving journey.

- ▶ March 14, 2007, 6:00 - 8:00 p.m., Senior Spirit Adult Day Care, Jersey City (In Spanish and English)
- ▶ April 14, 2007, 10:00 - 11:30 a.m., Sparta Evangelical Free Church, Sparta

Hospice Program - A Comforting and Compassionate Approach in Advanced Disease

As Alzheimer's disease progresses, family members are often faced with difficult decisions regarding care. Any end-of-life decisions made on the individuals' behalf should respect their values and wishes and maintain their comfort and dignity. The hospice team emphasizes quality of life and they work together to address the physical, emotional and spiritual care needs of the person and his or her family. Panel presenters from Atlantic Health System join the Alzheimer's Association to offer helpful coping strategies and provide answers to questions concerning end-stage care.

- ▶ March 21, 2007, 7:00 - 8:00 p.m., Morristown Professional Building (95 Madison Ave.) Classroom B-06

Learning Institute

Community Education Calendar: Winter and Spring 2007

Legal and Financial Considerations When Caring for a Person with Dementia

Legal planning for a person with dementia can include: making plans for health care and long term care coverage; making plans for finances and property and also determining who should make decisions on behalf of the person with dementia. This session will be presented by a local elder law attorney and will help participants understand the legal tools, financial planning, and resource assessments that are essential to ensuring your loved one's health care wishes are met.

- ▶ February 27, 2007, 6:30 - 8:30 p.m., Daughters of Miriam Center, The Gallen Institute, Marcus Auditorium.
Featured Speaker: Janet B. Lurie, Certified Elder Law Attorney

Understanding Memory Loss

Explore the difference between normal age-related memory changes and abnormal changes that are associated with Alzheimer's disease or a related dementia disorder.

- ▶ February 6, 2007, 7:00 - 8:30 p.m., Princeton Health and Wellness Center, Princeton
- ▶ February 19, 2007, 10:00 - 11:00 a.m., Bayshore Fitness and Wellness Center, Hazlet
- ▶ March 9, 2007, 2:00 - 3:00 p.m., Navesink Harbor, Red Bank
- ▶ March 20, 2007, 10:00 - 11:00 a.m., Monroe Village, Mercer, Hightstown
- ▶ March 20, 2007, 2:00 - 3:00 p.m., Crestwood Manor, Ocean, Whiting
- ▶ March 22, 2007, 11:00 a.m. - 12:00 p.m., Meadow Lake, Hightstown
- ▶ March 22, 2007, 4:00 - 5:00 p.m., Stonebridge at Montgomery, Skillman
- ▶ April 5, 2007, 12:30 - 1:30 p.m., South Brunswick Senior Center, South Brunswick
- ▶ April 17, 2007, 7:00 - 8:00 p.m., Toms River Library, Toms River
- ▶ April 25, 2007, 7:00 - 8:00 p.m., Alfred Bauman Public Library, West Paterson
- ▶ April 26, 2007, 10:00 - 11:00 a.m., Bayshore Fitness and Wellness Center, Old Bridge
- ▶ May 16, 2007, 6:00 - 7:00 p.m. (English), 7:00 - 8:00 p.m. (Spanish), Garfield Public Library, Garfield

Meaningful Activities for Persons with Dementia

A person with dementia needs assistance from a caregiver to organize the day. Activities structure time. They can make the best of a person's abilities. This program will offer a sampling of activities that can enhance the person's sense of dignity and self esteem by giving more purpose and meaning to his or her life.

- ▶ March 6, 2007, 11:00 a.m. - 12:00 p.m., A Friend's House, VHS of Ocean County, Toms River

Learning Institute

Community Education Calendar: Winter and Spring 2007

Getting Through the Day Workshop I: Understanding & Managing Challenging Behaviors

This workshop will help participants to understand how to effectively identify, manage and even minimize challenging behaviors that can often be associated with Alzheimer's disease. This workshop will also explore non-pharmacological and pharmacological approaches to addressing behaviors.

- ▶ March 3, 2007, 9:00 - 11:00 a.m., Kensington Court, Tinton Falls (continental breakfast will be served)
- ▶ April 4, 2007, 6:30 - 8:30 p.m., Warren Hospital, Phillipsburg

Getting Through the Day Workshop II: Adapting Personal Care Techniques to the Needs of Persons with Alzheimer's Disease

This workshop will help participants to understand effective and creative ways of providing assistance with bathing, dressing and toileting. This workshop will also address techniques for maintaining the safety and dignity of the individual with Alzheimer's disease.

- ▶ March 17, 2007, 9:00 - 11:00 a.m., Kensington Court, Tinton Falls (continental breakfast will be served)
- ▶ April 11, 2007, 6:30 - 8:30 p.m., Warren Hospital, Phillipsburg

Getting Through the Day Workshop III: Steps to Creating a Safe and Supportive Environment

Creating a safe and supportive environment for the individual with Alzheimer's disease includes structuring his/her day with safe, meaningful, and purposeful activities. Participants will learn how to plan activities and adapt to the environment to support changes as the disease progresses.

- ▶ March 31, 2007, 9:00 - 11:00 a.m., Kensington Court, Tinton Falls (continental breakfast will be served)
- ▶ April 18, 2007, 6:30 - 8:30 p.m., Warren Hospital, Phillipsburg

Getting Through the Day Workshop IV: Focusing on the Social, Emotional and Physical Well-Being of the Caregiver

Too often, caregivers don't recognize their own needs, fail to do anything about them, or simply don't know where to run for help. This program will identify the signs of caregiver stress and offer ways to maintain caregiver health and well being.

- ▶ April 7, 2007, 9:00 - 11:00 a.m., Kensington Court, Tinton Falls (continental breakfast will be served)
- ▶ April 25, 2007, 6:30 - 8:30 p.m., Warren Hospital, Phillipsburg

Learning Institute

Professional Education Calendar: Winter and Spring 2007

Activity Based Alzheimer's Care (ABAC)

A day-long training program for activity and program professionals. Topics covered include activity based care for persons with Alzheimer's disease, assessment and care planning, program design, quality activities, program evaluation, and teamwork. *This program is pre-approved for seven hours of continuing education through the National Certification Council for Activity Professionals (NCCAP) and for 0.6 CEUs by The American Therapeutic Recreation Association (ATRA). Call for more information.*

- ▶ February 5, 2007, 8:30 a.m. - 4:30 p.m., Hunterdon Medical Center Auditorium
Please note inclement weather date for this program: February 12, 2007, Hunterdon Medical Center Auditorium
- ▶ March 8, 2007 (inclement weather date March 12, 2007), 8:30am-4:30pm, Daughters of Miriam Center
The Gallen Institute, Marcus Auditorium
- ▶ July 10, 2007, 8:30am-4:30pm, Arbor Glen, Bridgewater 8:30 am - 4:30 pm

TimeSlips:

The TimeSlips creative storytelling method helps people with Alzheimer's disease tap their imaginations to express their dreams, fears, and longings. By suspending the expectations to remember, these storytelling workshops invite people with Alzheimer's disease to hone what communication skills they retain. Participants will learn the meaning and value of creative expression, the storytelling method itself, and ways to use storytelling as a bridge between staff, families, clients, and their communities at large.

- ▶ June 7, 2007, 8:30 a.m. - 12:30 p.m., McCarrick Care Center, Somerset

Recognizing Dementia Program Participants

The Alzheimer's Association, Greater New Jersey Chapter is pleased to recognize the following health care facilities for their commitment to dementia-specific education and training through their current participation in the Learning Institute's Dementia Program for Long-Term Care, Adult Day Care and Home Health Providers:

Llanfair House	Long Life Adult Day Health Center
Christian Health Care Center	Visiting Homemaker Services of Hudson County
Winchester Gardens	Chelsea at Bridgewater
Chelsea at Montville	Jewish Home at Rockleigh
The Cliffs at Eagle Rock	Woodcrest Center

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professionals who provide care and treatment to people with Alzheimer's disease and related disorders. Application is being made for continuing education units (CEU) credits for activity professionals, administrators, certified case managers, licensed professional counselors, nurses, recreation therapists and social workers.

Please visit our Web site - **www.alznj.org** - for updated information about CEUs and to download a registration brochure, which provides summaries of all breakout sessions.

Exhibitors

The Chapter is grateful for the support of more than 50 sponsors and exhibitors who have made the conference possible. This year's official conference sponsor is Forest Laboratories, Inc. Opportunities are still available for vendors, exhibitors and sponsors. Please call Kim Suarez at 609-514-1180 for more information.

To register or learn more about the 2007 Education and Research Conference, please call 973-586-4300 or visit www.alznj.org. 

Support Groups

BERGEN COUNTY

DUMONT

Northern Valley Adult Day Health Center
Call for schedule.
Rose Marie Dudas
Nancy Bortinger
201-384-7734

ENGLEWOOD

Friends of Grace Seniors Center
4th Wednesday
Jaesoon Clara Choi
Sarah Won
E. Christina Kim
201-541-1200

NEW MILFORD

Woodcrest Health Care Center
4th Wednesday
Kathy Frost
201-967-1700

PARAMUS

Bergen Regional Medical Center
1st Wednesday
Fred Meyer
201-797-3421

RAMSEY

St. John's Episcopal Church
3rd Tuesday
Beth Gangeri
Lynn Kirby
800-883-1180

ROCKLEIGH

Gallen Adult Day Health Care Center
1st Wednesday
Shelley Steiner
201-784-1414, ext. 5340

RUTHERFORD

55 KIP Center
Gertrude Cathey
2nd Thursday
201-460-1600

TENAFLY

Adult Reach Center,
Jewish Community Center
on the Palisades
2nd Wednesday
4th Thursday
Vivian Green Korner
201-569-7900, ext. 461

WESTWOOD

Pascack Valley Hospital
1st Wednesday
Karen Angrist
201-358-3092

ESSEX COUNTY

EAST ORANGE

Parker Manor Health Care Center
4th Wednesday
Grace Ann Kelly
973-674-2700, ext. 2276

St. Mark AME Church

1st Tuesday
Pat Porter
John Porter
Jacquelyn Rush
973-674-5859

LIVINGSTON

Inglemoor Care Center
1st Thursday
Meredith Rose
973-994-0221, ext. 250

MONTCLAIR

Senior Care Activities Center
1st Monday
Fran Moravick
973-783-5589

NEWARK

Newark Beth Israel
3rd Wednesday
Mary Sinton
973-926-7489

NUTLEY

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Lorraine Travers
Mary Fran Murphy
973-284-4977, ext. 2423

WEST CALDWELL

Crane's Mill
Chaplain George Lofmark
Claire Akselrad
3rd Tuesday
973-276-6700, ext. 3008

HUDSON COUNTY

SECAUCUS

Meadowlands Hospital
Medical Center
4th Thursday
Edna Mondadori
201-865-8542

HUNTERDON COUNTY

FLEMINGTON

Hunterdon Medical Center
2nd Wednesday
Chris Stevens
908-788-6401

MERCER COUNTY

HAMILTON

Robert Wood Johnson
Center for Health and
Wellness
3rd Thursday
Eileen Doremus
609-514-1180

PRINCETON

Woodlands Professional
Bldg.
3rd Saturday
Eileen Doremus
609-514-1180

MIDDLESEX COUNTY

EDISON

JFK Hartwyck Adult
Medical Day Center
1st Saturday
Mary Buglio
Michelle Charme
732-548-9770

Jewish Family and
Vocational Service
Of Middlesex County
3rd Wednesday
Denise Missuk
732-777-1940 Ext. 121

MONMOUTH JUNCTION

Oak Woods Senior
Housing
3rd Thursday
Kathleen Ostertag
732-651-2099

MONROE TOWNSHIP

Cranbury Center
1st Thursday
Linda Silverstein
Marilyn Magan
609-860-2500

OLD BRIDGE

Old Bridge Medical Center
1st Monday
Wanda Forsys
732-342-4930

PERTH AMBOY

Spanish bi-lingual
Alzheimer's Association
1-800-883-1180

PISCATAWAY

COPSA, UBHC-UMDNJ
(Spouses)
1st Monday
Mary Catherine Lundquist
732-235-2858

COPSA, UBHC-UMDNJ

(Young Wives Support
Group)
3rd Tuesday
Sandy Egan
Meredith Doll
732-235-4919

WOODBRIDGE

Woodbridge Public Library
Iselin Branch
3rd Tuesday
Rosemary Oarsley
Joan Fuhr
732-342-4930

MONMOUTH COUNTY

ALLENWOOD

Geraldine Thompson
Care Center
3rd Wednesday
Bonnie Lamont
732-938-5250

ATLANTIC HIGHLANDS

Royal Senior Care
1st Wednesday
Rita Torres
732-291-0710

FREEHOLD

Applewood Estates
2nd Thursday
Heleyn Gladstein
732-303-7416
First United
Methodist Church
3rd Tuesday
Eileen Doremus
609-514-1180

HOLMDEL

Bayshore Hospital
3rd Tuesday
Carol Auletto
732-914-9306

MIDDLETOWN

Brighton Gardens
4th Thursday
Pearl Kaufman
732-275-0790

TINTON FALLS

Kensington Court
4th Monday AM
2nd Wednesday PM
Kathy Geren
Maryann Frantz
732-784-2406

WALL

Allaire Center Day Care
Last Monday
Cheryl Fenwick
Phyllis Noviello
732-974-7666

MORRIS COUNTY

CHATHAM

Victorian Garden
Adult Day Center
3rd Thursday
Phyllis Flemming
973-635-2266

CHESTER

St. Lawrence Church Hall
(Male Caregivers Group)
1st Thursday
Alzheimer's Association
800-883-1180

DENVILLE

Alzheimer's Association
4th Monday
973-586-4300

POMPTON PLAINS

Chilton Memorial Hospital
2nd Wednesday
Eileen Port
Judy White
973-831-5167

OCEAN COUNTY

JACKSON

Bella Terra Assisted Living
Last Tuesday
Paula Douglass
732-730-9500

LAKEWOOD

Kimball Medical Center
2nd Thursday
Dolores Rosen
732-657-1656
Jane Kirby
908-309-2583

MANAHAWKIN

Southern Ocean County
Hospital Wellness Center
2nd Monday of Feb., May,
Aug., Nov.
Cathy Cornell
609-296-9292 Ext. 105

TOMS RIVER

Bey Lea Nursing Home
3rd Thursday
Edward Mount
732-240-0090

Magnolia Gardens

Assisted Living
3rd Saturday
Cathy Vakulich
Amy Palazzo
732-557-6500 Ext. 0

Visiting Homemaker

Service of Ocean
County, Inc.
3rd Monday
Michelle Mahieu
732-244-5565

TUCKERTON

Seacrest Village
2nd Thursday Jan., Mar.,
April, July, Sept., Oct.,
Dec.
Cathy Cornell
609-296-9292 Ext. 105

WHITING

St. Elizabeth Ann
Seton Church
2nd Wednesday
Marion Ariemma at
Parish Nursing
732-350-8688

PASSAIC COUNTY

CLIFTON

St. Joe's Clifton
Family Practice
Diane Lesko
2nd Monday
973-904-6119

HAWTHORNE

Van Dyk Park Place
3rd Thursday
Jean Connolly
973-648-4062

WAYNE

Christian Health Care
Adult Day Center
2nd Wednesday
2nd Wednesday
Amanda Zunick
973-305-9155

SOMERSET COUNTY

BRIDGEWATER

Harborside Healthcare
Woods Edge
2nd Wednesday
Margaret McArdle
908-526-8600

SOMERSET

SomerBrook Assisted
Living
3rd Wednesday
Bonnie Schellas
Toby Ehrlich
732-586-1155

SUSSEX COUNTY

NEWTON

The Homestead
4th Tuesday
4th Wednesday
Mary Lou Schnurr
Liz Shuster
973-948-5400

UNION COUNTY

BERKELEY HEIGHTS

Runnells Specialized
Hospital
3rd Thursday
Liz Carabuena
908-771-5828

CRANFORD

Family Resource Center
1st Wednesday
Ruth Adelman
908-994-7313

MOUNTAINSIDE

Brighton Gardens at
Mountainside
1st Thursday
Tonya Williams
Lisa Williams
908-654-4460

SUMMIT

Overlook Hospital
4th Thursday
Jack Becker
908-719-2276

WARREN COUNTY

HACKETTSTOWN

Daybreak Adult Day
Program
2nd Tuesday
Valerie Hart
Karen Bakerjian
908-852-7300

OXFORD

Warren Haven
3rd Tuesday
Dee Clayton
Elena Dunn
908-475-7700

PHILIPSBURG

Warren Hospital
3rd Saturday
Malika Ryan
908-859-6700 Ext. 2276

All support group facilitators listed are trained by the Alzheimer's Association. To confirm the date and time of each support group meeting, call the number listed for the group or call the Caregiver Helpline at 1-800-883-1180.

From the Medical and Scientific Committee Chair



William Reichman, M.D.
Chair, Medical and
Science Committee

What is a Clinical Trial?

A clinical study is any medical research project involving human volunteers. Scientists work constantly to find better ways to treat, prevent and diagnose diseases. Research into improved approaches usually begins with laboratory work or animal studies. Following early

success with these methods, new strategies must demonstrate their effectiveness in the final proving ground of human testing.

A **clinical trial** is a specific type of study in which one group of volunteers gets an experimental treatment, and a similar group gets a placebo (a look-alike “dummy treatment”). Scientists evaluate the effect of the new treatment by comparing outcomes in the two groups.

Phases of clinical trials

The U.S. Food and Drug Administration (FDA) has established a rigorous sequence of phases for testing experimental treatments. The system gradually builds evidence for effectiveness and determines that the therapy has an acceptable “safety profile” (that is, the risks associated with its use are reasonable, given its potential benefit).

The phases of clinical trials are the following:

- **Preclinical studies** in the laboratory establish a scientific basis for believing a treatment is reasonably safe and may be effective.
- **Phase I trials**, the first stage of human testing, typically enroll fewer than 100 volunteers. These studies are primarily concerned with assessing risks and side effects associated with a drug.
- **Phase II trials** enroll up to a few hundred volunteers with the condition the drug is designed to treat. These studies provide further information about safety and focus on determining the best dose of a drug. Scientists also watch for signs of effectiveness, but Phase II trials are generally too small to provide clear evidence about benefit.
- **Phase III trials** enroll several hundred to thousands of volunteers, often at multiple study sites nationwide. They provide the chief evidence for safety and effectiveness that the FDA will consider in deciding whether to approve a new drug.
- **Phase IV trials**, also called post-marketing studies, are often required by FDA after a drug is approved. The trial sponsor must monitor the health of individuals taking the drug to gain further insight into its long-term safety and effectiveness and the best way to use it.

Monitoring safety behind the scenes

Although participants and study staff don't know who's getting the treatment and who's getting the placebo, most trials have a separate, independent Data Safety and Monitoring Committee with access to this information. Committee members regularly analyze data behind the scenes and step in if they notice any worrisome patterns of serious side effects in treatment recipients.

Informed consent: knowing what to expect


Informed consent is the process of learning key facts about a study before deciding whether to volunteer. The FDA requires potential participants to be given complete information about the study in writing. Study staff also meet personally with each prospective participant to explain risks and possible benefits and answer any questions. People who decide to join the study must sign the informed consent form.

Individuals who are invited to participate in a study are not required to join. Participants are also free to leave a study at any time.

Matching participants to studies

Enrolling the right participants helps researchers maximize the likelihood of accurately measuring the effect of an experimental treatment. Some drugs, such as antibiotics for infections, have an obvious effect that is fairly easy to detect. It is often more challenging to assess the impact of drugs for chronic, serious diseases, including Alzheimer's and related disorders. To eliminate certain factors that make it harder to evaluate a treatment, researchers define “inclusion and exclusion criteria” for each clinical study. Examples of these criteria include:

- limiting participants to a certain age range
- requiring participants to be in a certain stage of the disease being studied
- not allowing health conditions other than the one being studied
- not permitting use of certain medications other than the study drug
- requiring participation of a caregiver or “study partner”

Over the last 15 years, scientists have made enormous strides in Alzheimer's disease research. Increased participation in clinical trials can make a difference in helping new treatments, preventative strategies and diagnostic tools become realities. 

Clinical Trials

Listed below are many of the clinical trials being conducted on Alzheimer's disease and related dementia in our area. The Alzheimer's Association, Greater New Jersey Chapter provides this information as a service to our readers, not as an endorsement of the listings. Every effort is made to provide the most complete and latest information; however this list may not be completely accurate. Individuals with a diagnosis of Alzheimer's disease or a related dementia and their families should consider the benefits and risks of participating in a clinical trial and speak with a physician as part of the decision making process. For more information about clinical trials, please call our Helpline at 800-883-1180.

Study	Location	City	State	Zip	Phone	Contact
Alzheimer's Disease Genetics Study	Recruiting nationwide				800-526-2839	
An 8 Week Treatment of Rozerem 8mg (QHS) in Sleep Disturbed Mild to Moderately Severe Alzheimer's Disease Subjects	Bio Behavioral Health	Toms River	NJ	08755	732-244-2299	Ashtok Patel, M.D.
A Study for New Medication in Mild to Moderate Alzheimer's Disease	Bio Behavioral Health	Toms River	NJ	08755	732-244-2299	Ashtok Patel, M.D.
EARTH 413: An Open-Label Study to Evaluate the Effectiveness and Safety of Donepezil Hydrochloride (Aricept) in Hispanic Patients With Mild to Moderate Alzheimer's Disease (AD)	Comprehensive Neuroscience, Inc.	Kenilworth	NJ	07033	908-241-1022	Justine M. Kent, M.D. Sandra Wynns
A Double-Blind, Randomized, Placebo-Controlled Study to Evaluate Rosiglitazone (extended release tablets) as Adjunctive Therapy to Donepezil in Subjects with Mild to Moderate Alzheimer's Disease (REFLECT 2)	Comprehensive Neuroscience, Inc.	Kenilworth	NJ	07033	908-241-1022	Justine M. Kent, M.D. Sandra Wynns
Vitamin E in Aging Persons with Down Syndrome	Clinical Research Center of New Jersey	Voorhees	NJ	08043	856-346-1806	Catherine Smith
An Open Label Evaluation of the Safety of Memantine in Patients with Moderate to Severe Dementia of the Alzheimer's Type	Hunterdon Medical Center	Flemington	NJ	08822	908-788-6373 Email: wible@hunterdonhealthcare.org	Christina Wible
A Randomized, Double-Blind, Placebo-Controlled Evaluation of the Safety and Efficacy of Memantine in Patients with Moderate to Severe Dementia of the Alzheimer's Type	Memory Enhancement Center	Long Branch	NJ	07740	732-263-0101	Dr. Joel Ross
A Phase IIa, Multicenter, Randomized, Double-Blind, Placebo-Controlled, Multiple Ascending Dose, Safety, Tolerability, Pharmacokinetic, Pharmacodynamic, and Immunogenicity Trial of AAB-001 (ELN116727) In Patients with Mild to Moderate Alzheimer's Disease	Memory Enhancement Center	Long Branch	NJ	07740	732-263-0101	Dr. Joel Ross
A 3-Month, Randomized, Double-Blind, Placebo-Controlled, Multicenter, Safety, Tolerability, and Efficacy Study of 3 Doses of Lecozotan (SRA-333) SR in Outpatients with Mild to Moderate Alzheimer's Disease with Donepezil as Active Control	Memory Enhancement Center	Long Branch	NJ	07740	732-263-0101	Dr. Joel Ross
A 6-Month, Randomized, Double-Blind, Placebo-Controlled, Multicenter, Safety, Tolerability, and Efficacy Study of 3 Doses of Lecozotan (SRA-333) SR in Outpatients with Mild to Moderate Alzheimer's Disease Treated with a Cholinesterase Inhibitor	Memory Enhancement Center	Long Branch	NJ	07740	732-263-0101	Dr. Joel Ross
A Double-Blind Placebo Controlled Study of the Activity of AVE1625 at Doses of 10MG and 40MG for 12 Weeks in Patients with Mild to Moderate Alzheimer's Disease	Memory Enhancement Center	Long Branch	NJ	07740	732-263-0101	Dr. Joel Ross
A Double-Blind, Randomized, Placebo-Controlled Study of the Efficacy, Safety and Tolerability of 8 Week Treatment of Rozerem 8 Mg (QHS) in Sleep Disturbed, Community Dwelling, Mild to Moderately Severe Alzheimer's Disease Subjects	Mid Atlantic Geriatric Associates of Ocean County	Manchester	NJ	08759	732-657-6100	Avraham Tuvy avtuvy@gmail.com
A Prospective, 26-Week, Open-Label, Multi-Center, Single-Arm Pilot Study to Evaluate the Safety and Tolerability of Rivastigmine Capsule With Add on Memantine HCl in Patients With Probable Alzheimer's Disease	Mid Atlantic Geriatric Associates of Ocean County	Manchester	NJ	08759	732-657-6100	Avraham Tuvy avtuvy@gmail.com
A 3-Month, Randomized, Double-Blind, Placebo-Controlled, Multicenter, Safety, Tolerability, and Efficacy Study Of 3 Doses Of Lecozotan (SRA-333) SR in Outpatients With Mild To Moderate Alzheimer's Disease With Donepezil As Active Control.	Mid Atlantic Geriatric Associates of Ocean County	Ocean Township	NJ	07712	732-657-6100	Avraham Tuvy avtuvy@gmail.com
A 40 weeks multicenter, randomized, double-blind, long term extension study to determine the safety, tolerability, and preliminary long term efficacy of Lecozotan (SRA-333) SR in patients with mild to moderate Alzheimer's disease	Mid Atlantic Geriatric Associates of Ocean County	Manchester	NJ	08759	732-657-6100	Avraham Tuvy avtuvy@gmail.com
A 6- Month, randomized, double-blind, placebo-controlled, multicenter, safety, tolerability, and efficacy study of 3 doses of Lecozotan (SRA-333) SR in outpatients with mild to moderate Alzheimer's disease treated with a cholinesterase inhibitor	Mid Atlantic Geriatric Associates of Ocean County	Manchester	NJ	08759	732-657-6100	Avraham Tuvy avtuvy@gmail.com
A multicenter, randomized, double-blind, long term extension study to determine the safety, tolerability, and preliminary long term efficacy of Lecozotan (SRA-333) SR in outpatients with mild to moderate Alzheimer's disease treated with a cholinesterase inhibitor	Mid Atlantic Geriatric Associates of Ocean County	Manchester	NJ	08759	732-657-6100	Avraham Tuvy avtuvy@gmail.com

Study	Location	City	State	Zip	Phone	Contact
A Phase II, Double-Blind, Randomized, Placebo-Controlled, Parallel-Group, Dose-Ranging Study Assessing the Efficacy and Safety of AC-3933 Tablets Twice Daily in Adults With Mild to Moderate Alzheimer's Disease	Mid Atlantic Geriatric Associates of Ocean County	Manchester	NJ	08759	732-657-6100	Avraham Tuvy avtuvy@gmail.com
A Multi-Center, Double-Blind, Placebo-Controlled therapeutic trial to determine whether natural Huperzine A improves cognitive function	Mid Atlantic Geriatric Associates of Ocean County	Manchester	NJ	08759	732-657-6100	Avraham Tuvy avtuvy@gmail.com
A Trial of a Nutritional Supplement Containing Resveratrol in Alzheimer's Disease	Mount Sinai School of Medicine	New York	NY	10029	212-241-8329	Melissa Rushing
A Multi-Center, Double Blind, Placebo-Controlled Therapeutic Trial to Determine Whether Natural Huperzine-A Improves Cognitive Function	Mount Sinai School of Medicine	New York	NY	10029	212-241-8329	Melissa Rushing
Alzheimer's Disease Neuroimaging Study for those with Alzheimer's Disease and Normal Controls	Mount Sinai School of Medicine	New York	NY	10029	212-241-8329	Melissa Rushing
Antipsychotic Medication Treatment of Psychosis and Behavioral Dyscontrol in Alzheimer's Disease	New York State Psychiatric Institute	New York	NY	10032	212-543-6132	Michelle Motta
Antidepressant Treatment Studies for People over 50 with Combined Depression and Memory Complaints	New York State Psychiatric Institute	New York	NY	10032	212-543-5067	Oliver Harper
Amyloid and Glucose Brain Imaging Research Study for People over 50 with and without Memory Problems	New York State Psychiatric Institute	New York	NY	10032	212-543-5025	Katrina Cuasay
Brain Imaging Study of Smell Function in Healthy Individuals and Patients with Memory Complaints and Alzheimer's Disease	New York State Psychiatric Institute	New York	NY	10032	212-543-5046	Matt Tabert, Ph.D.
Activity of AVE1625 in Patients with Mild to Moderate Alzheimer's Disease	Princeton Medical Institute	Princeton	NJ	08540	800-246-6337	Roberta Soika
Efficacy Study of Rosiglitazone XR on Cognition in patients with Mild to Moderate Alzheimer's Disease	Princeton Medical Institute	Princeton	NJ	08540	800-246-6337	Edith Senyumba
Safety and Efficacy of MEM 1003 Versus Placebo in Patients with Mild to Moderate Alzheimer's Disease	Princeton Medical Institute	Princeton	NJ	08540	800-246-6337	Edith Senyumba
Treatment of Subjects with Mild to Moderate Alzheimer's Disease and Sleep Disturbance with Rozerem	Princeton Medical Institute	Princeton	NJ	08540	800-246-6337	Edith Senyumba
Safety and Tolerability of ABT-089 in Patients with Mild to Moderate AD	Princeton Medical Institute	Princeton	NJ	08540	800-246-6337	Edith Senyumba
A Multi-Center, Double-Blind, Placebo-Controlled Therapeutic Trial to Determine Whether Natural Huperzine A Improves Cognitive Function (ADC-023-HU)	Robert Wood Johnson Medical School	Piscataway	NJ	08855	732-235-4907	Julie Coleman, R.N.
A Randomized, Double-Blind, Placebo-Controlled Evaluation of the Safety and Efficacy of Memantine in Patients with Moderate-to-Severe Dementia of the Alzheimer's Type	Robert Wood Johnson Medical School	Piscataway	NJ	08855	732-235-4907	Julie Coleman, R.N.
A Double-Blind, Randomized, Placebo-Controlled Study of the Efficacy, Safety and Tolerability of 8 Week Treatment of Rozerem 8 mg (QHS) in Sleep Disturbed, Community Dwelling, Mild to Moderately Severe Alzheimer's Disease Subjects	Robert Wood Johnson Medical School	Piscataway	NJ	08855	732-235-4907	Julie Coleman, R.N.
A Double-Blind 4 Month Evaluation of the Safety, Tolerability and Impact on Biomarkers of Anti-oxidant Treatment of Mild to Moderate Alzheimer's Disease (ADC-025-AX)	Robert Wood Johnson Medical School	Piscataway	NJ	08855	732-235-4907	Julie Coleman, R.N.
Alzheimer's Disease (AD) Treatment with Avandia™ XL	The William and Sylvia Silberstein Aging and Dementia Research Center NYU School of Medicine	New York	NY	10016	212-263-5845 Email: nicole.martingano@med.nyu.edu	Nicole Martingano
Rozerem™ for Alzheimer's Patients who have Sleep Problems	The William and Sylvia Silberstein Aging and Dementia Research Center NYU School of Medicine	New York	NY	10016	212-263-5845 Email: nicole.martingano@med.nyu.edu	Nicole Martingano
A Natural Treatment for Alzheimer's Disease: DHA, An Omega 3 Fatty Acid	The William and Sylvia Silberstein Aging and Dementia Research Center NYU School of Medicine	New York	NY	10016	212-263-5845 Email: nicole.martingano@med.nyu.edu	Nicole Martingano
A Natural Treatment for Alzheimer's Disease: Huperzine A	The William and Sylvia Silberstein Aging and Dementia Research Center NYU School of Medicine	New York	NY	10016	212-263-5845 Email: nicole.martingano@med.nyu.edu	Nicole Martingano
Study of Diagnostic Reliability of Community vs. Expert Physicians in Identifying Amnesic Mild Cognitive Impairment	The William and Sylvia Silberstein Aging and Dementia Research Center NYU School of Medicine	New York	NY	10016	212-263-5845 Email: nicole.martingano@med.nyu.edu	Nicole Martingano

Communications and Public Policy


Communication Update: Raising Awareness Year-Round



Sara Kassabian
Director of Communications

As the New Year begins, we are determined to keep up our year-round efforts to raise awareness for those individuals and families who struggle daily with Alzheimer's disease.

As a part of our awareness month activities in 2006, the Alzheimer's Association launched a new project called the Virtual Memory Wall. The Virtual Memory Wall is an online tribute to New Jerseyans affected by Alzheimer's disease. The project grew from a tradition held at the Chapter's Memory Walk events during which families and friends post photos and hand-written tributes to their loved ones on a Memory Wall.

Through this new online collection of photos, the Chapter has shed light on the human face of this devastating disease in a format that we hope will continue to grow this year. To view the project, please visit www.alznj.org/memorywall.html. If you would like to contribute a photo, please e-mail memorywallnj@alz.org. 

Public Policy Update: Making Strides in our Efforts




Leena Shah
Coordinator of Public Policy

I am pleased to report progress in our public policy efforts to raise awareness of the daily struggles of individuals with Alzheimer's disease and their families!

We have been working hard to pass a piece of legislation that would permanently designate the first Monday in November as Alzheimer's Disease Awareness Day. In October, I testified before the Senate Health, Human Services and Senior Citizens Committee and spoke to the impact of Alzheimer's disease on thousands in New Jersey. In the following weeks, our advocates contacted the sponsors of the bill, the senate president, and their own legislators to urge them to vote on this bill. Our efforts have paid off – the Senate voted on bill S2195 and passed it 39-0!

Our next step is to advocate for the passing of the bill on the assembly side (known as A451). Stay tuned for updates on whether the bill has passed through the Assembly Health and Human Services Committee and when the time will come to encourage your legislator to vote. Our goal is to advocate for the passing this bill in both chambers of the legislature, with Governor Corzine signing it into law this year!

A Win for New Jersey's Alzheimer's Disease Individuals! Over the past several months, the Chapter had advocated to Horizon Blue Cross Blue Shield of New Jersey regarding their Medicare Part D product and policy of requiring pre-authorization on all of the four major Alzheimer's disease medications. This policy of requiring pre-authorization on all AD medications potentially limits access to the only available treatments/medications for AD by creating an unnecessary and burdensome process for physicians, as well as creating stress for the individual and caregiver. Because Horizon BC/BS of NJ currently has about 78% of New Jersey's total Medicare Part D enrollees this was a very significant issue in New Jersey. I'm pleased to report that our efforts were successful – Horizon BC/BS and they removed their policy of requiring pre-authorization on all of the four major Alzheimer's disease medications as of December 18, 2006.

In closing, I would like to reflect on the Candlelight Vigil that we held during our Benefactors Reception on the eve of Alzheimer's Disease Awareness Day last November. The words of a family caregiver, the lights of hope that filled the room and the slide show of photos paying tribute to loved ones inspired all in attendance. The event was a poignant reminder of the importance of our cause and hope for a world without Alzheimer's disease. 


SAVE THE DATE

The 19th Annual Public Policy Forum will be held March 18-20, 2007. The 2007 forum focus is telling Congress that Alzheimer's is a non-partisan epidemic! If you would like more information about the Public Policy Forum or would like to register please visit: <http://www.alz.org/publicpolicyforum/07/overview.asp>.

For further inquiries please feel free to call me at 609-514-1180 or email at leena.shah@alz.org.



2007 legendary links golf raffle

Spring is coming, and golf enthusiasts are already dreaming of the hitting the links soon. What if you could with the chance to play on some of the most prestigious courses this season? The annual Legendary Links Golf Raffle could give you just that opportunity! Prizes include a round of golf, golf carts or caddies, and lunch with the prize sponsor and two additional guests. This year, close to 30 raffle prizes are up for grabs at the courses listed below, including a chance to play at Pebble Beach! Proceeds from sponsorships and raffle ticket sales will benefit programs and services provided by the Alzheimer's Association, Greater New Jersey Chapter. 



Arcola Golf Club
Paramus, NJ

Ballyoween
Hamburg, NJ

Baltusrol Golf Club
Springfield, NJ

Brooklake Country Club
Florham Park, NJ

Canoe Brook Country
Club - North
Summit, NJ

Canoe Brook Country
Club -South
Summit, NJ

Crestmont Country Club
West Orange, NJ

Deal Golf & Country Club
Deal, NJ

East Hampton Golf Club
East Hampton, NY

Echo Lake
Westfield, NJ

Essex County Country Club
West Orange, NJ

Great Bear Golf &
Country Club
East Stroudsburg, PA

Hamilton Farm Golf Club
Gladstone, NJ

Mountain Ridge Country Club
Livingston, NJ

Palmetto Hall Plantation Club
Hilton Head Island, SC

Pebble Beach
Pebble Beach, CA

PGA Golf Club
Port St. Lucie, FL

Plandome Country Club
West Orange, NJ

Preakness Hills Country Club
Wayne, NJ

Rock Spring Country Club
West Orange

Roxiticus Golf Club
Mendham, NJ

The Legacy Golf &
Tennis Club
Port St. Lucie, FL

TPC at Jasna Polana
Princeton, NJ

Twin Brooks Country Club
Watchung, NJ

Upper Montclair
Country Club
Clifton, NJ

Wykagyl Country Course
New Rochelle

Drawing will be held on Wednesday, May 23, 2007 at Canoe Brook Country Club, Summit, NJ

Course prize list as of press time; please visit www.alznj.org for more information and an updated listing.

Participants need not be present to win. participants must be over 18. Winners will arrange own transportation. Winners will arrange with sponsor for mid-week, non-holiday time. Players shall be subject to the Club's rules as to attire, available dates, and times. Retail value of each golf threesome prize: \$675.

Proceeds will benefit programs and services provided by the Alzheimer's Association Greater New Jersey Chapter

Ticket Price: \$100 - Only 1,000 Tickets Will be Sold

For ticket information, please call the Alzheimer's Association, Greater New Jersey Chapter at 973-586-4300.

2007 Legendary Links Golf Raffle - Ticket Order Form

I would like to support the programs and services of the Alzheimer's Association, Greater New Jersey Chapter.

Please send me _____ tickets @ \$100 each.

Name _____ Email _____

Street _____ City _____

State _____ Zip Code _____ Phone _____

Please charge my: Visa MasterCard AMEX Discover

Amount \$ _____ Account# _____ Exp. _____

Signature _____

Check enclosed: (Please make checks payable to the Alzheimer's Association Greater New Jersey Chapter)

PLEASE RETURN TO:

MAIL: Alzheimer's Association, Greater New Jersey Chapter, 400 Morris Avenue, Suite 251, Denville, NJ 07834 • **FAX:** (973) 586-4342

According to the IRS, raffle tickets are not tax deductible. RL-2624 ID #104-04-29089

Making a Planned Gift to the Chapter



Kenneth Zaentz,
Vice President
of Development

How to Help Your Attorney Prepare Your Will

A properly executed will is a powerful document. It gives you the power and freedom to direct the division of your estate in a manner that is most important to you and benefits the individuals and institutions that you care about. It is extremely important to consult with your attorney to be sure that the proper bequest wording is used to carry out your specific wishes.

"What do you have and what do you want to do with it?" In essence, that's what an attorney will ask when you go to see him or her about a will. Anticipate that question and you can save time and money. It's better to go to the attorney's office prepared with all of the information in hand. This information should include a written summary of the ultimate objectives you have for your estate distribution.

The following checklist will help you gather all of the important information that your attorney will need to help you prepare your will.

Family Information

- Name, address and appropriate phone numbers
- Date of birth, place of birth, and citizenship
- Social Security number
- Marital status
- Name(s) of child(ren)
- Describe dependents that need special consideration
- Name(s) of grandchild(ren)
- Other names of intended beneficiary(ies)

Personal Information

- Do you have a will or trust now?
- Have you given "Durable Power of Attorney" to anyone for financial or health care purposes?

Financial Information - Assets

- Real estate and how it is titled
- Stocks, bonds and mutual funds
- Retirement plan assets
- Partnership or corporate business interests

- Significant personal property
- Other assets
- Bank and savings accounts
- Insurance policies

Financial Information - Liabilities

- Mortgages, trust deeds or loans
- Other debts

Beneficiary Information

- How are children to benefit?
- How are grandchildren to benefit?
- How are other loved ones or friends to benefit?
- How are charitable interests to benefit?

Fiduciary Appointments

- Who are your desired executor and alternate executor?
- Who are your desired guardian of minor children and alternate guardian?
- Who are your desired trustee and alternate trustee if a trust is required?


You and your attorney will both benefit from your preparation. Along with your attorney, we can help you determine the best way to remember the Alzheimer's Association, Greater New Jersey Chapter in your will. For more information, please contact Kenneth Zaentz, CFRE, vice president of development at 609-514-1180 or kenenth.zaentz@alz.org 

GoodSearch *Update*

The Greater New Jersey Chapter is enrolled in GoodSearch, a search engine powered by Yahoo! that donates a portion of its advertising dollars to user-designated charities. Thank you to those who have started to "search for our cause!" To date, our searchers have helped raise more than \$25 to support our programs and services – and with your help that figure can grow.


There's more power in numbers – the donation amounts to about a penny a search, but those pennies add up quickly if more people participate: if 100 people search just two times a day this year, we will raise \$730...if 1,000 search it's \$7,300...and that's just two times a day!

How to Get Started

- Visit the home page - www.goodsearch.com/?charityid=813628 - and search away as you normally would!
- Help spread the word that you're searching for the Alzheimer's Association, Greater New Jersey Chapter (please customize the link to www.goodsearch.com/?charityid=813628) - the more users GoodSearch attracts, the greater the benefit for all. 

Development News

Third-Party Event Updates

The Alzheimer's Association, Greater New Jersey Chapter is grateful for the support of individuals, community groups and businesses that host special events to help support our programs and services. For more information about planning a third party event, contact Elaine Winter at 201-261-6009. 



Battle of the Bands

- A “Battle of the Bands” was held at Emerson High School. Seven bands participated in this event to raise funds for the Alzheimer's Association. This event was spearheaded by Michael Kempton, whose grandmother is afflicted with Alzheimer's disease. Michael, a senior at the high school brought this concept to his teacher Mrs. Ava Annese. She thought this was a wonderful idea and helped coordinate this event. The evening was a great success.

- In recognition of November being Alzheimer's Disease Awareness Month, Helen Gross organized a group of residents at the Sunrise Community in Woodcliff Lake to participate in making an afghan to be raffled off on November 28. This was a work of art and love that brought people together in support of a worthy cause.

- Once again, Villeroy & Boch helped the Alzheimer's Association through a ten percent donation of every purchase on October 8. Isabelle von Boch, an eighth generation family member of the internationally renowned Villeroy & Boch Tableware, shared tips on how to accessorize your china and keep it updated. There was a great turn out on this day.

- On November 1 The Provident Bank sponsored its first “Ladies Night Out” to benefit the Alzheimer's Association. The event was coordinated through the efforts of Judith Zigon and Diane Pazian, managers of the bank. The evening offered a night of fun to local women that included food, chair massages, make-up hints and an opportunity to purchase wares from local women business owners.

- Ms. Minnie Bruno, fundraising chair of the Greenbriar Oceanaire Women's Club in Waretown, NJ initiated efforts to raise funds in support of the Alzheimer's Association. Members raised funds through various events such as bake sales and a fashion show.



Greenbriar Oceanaire Women's Club



NJ Devils vs. Philadelphia Flyers - Special Ticket Order Form

Join the Alzheimer's Association on Friday, March 30, 2007 at 7:30 p.m. at Continental Airlines Area for this match-up of area rivals! Save 30% off the cost of regular box office tickets -- special ticket price \$35 per ticket! Proceeds from ticket sales will benefit the Alzheimer's Association Greater New Jersey Chapter.

- Two ways to order:**
1. Online: Visit: njdevilsticketprograms.com. Use offer code: alz033007
 2. Mail: Complete order form below and mail with payment by March 16, 2007.

Name _____ Email _____

Street _____ City _____

State _____ Zip Code _____ Phone _____



Tickets _____ x \$35/ticket = \$ _____ Subtotal

Shipping and handling: \$ 2.00

Alz Ticket Offer: \$ _____ Total Order



Please make checks payable to the New Jersey Devils and mail to Devils/Alzheimer's Ticket Offer, P.O. Box 7504, East Rutherford, NJ 07073
 Tickets are filled on first-come, first-served basis, based on \$52 group ticket availability. Tickets for this promotion cannot be purchased at the arena box office. Not valid on previously purchased tickets. There are no refunds or exchanges on tickets purchased. No phone orders.

Questions? Please call John Tierney, Devils Group Sales, at 201-935-6050.

Bulletin Board

Donate your Vehicle



Your unwanted vehicle can support local programs and services for people with Alzheimer's disease and their families. For more information, please contact Nancy Dowd, data services coordinator, at 973-586-4300 ext. 106.



Make a workplace payroll-giving pledge or direct gift to the Alzheimer's Association through Community Health Charities of New Jersey and you can help support the Association's efforts on behalf of local families affected by Alzheimer's disease. Contact Kenneth Zaentz, vice president of development, at 609-514-1180, ext. 101 for additional information.

SAVE THE DATE!



**Polo Classic 2007
will be held on
Saturday, June 23, 2007.**

Come and "Celebrate 20 Years of Memories!" For more information, please call Kim Suarez at 609-514-1180.

Shop now to support the Alzheimer's Association!
www.iGive.com/AlzNJ

Shop online at over 500 generous stores that give up to 26% from every purchase you make to the Alzheimer's Association Greater New Jersey Chapter. It is free to join and many of these contributions can also be tax deductible. For additional information, please call Candice Bates Hoff, senior director of development at 973-586-4300



alzheimer's  association®

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RETURN SERVICE REQUESTED

To our readers: If you are receiving duplicate copies of this newsletter, or you wish to be taken off the mailing list, please contact us at 973-586-4300 or sara.kassabian@alz.org

Please do not toss this newsletter!
Share with a friend, doctor's office or community group.